September 15,2026 **Pickleball Manitoba**

Review of LTSP 2023-2026

Where are we today

Membership | Youth | Clubs | Coaches | Athletes | Events | Facilities | Revenue | Governance

MEMBERS: 2023 - 571 Members; 2026 - 2277 Members

CLUBS Affiliated: 2023 4 clubs, Current 17 Geographic distribution West, South and East and City distribution of clubs.

YOUTH

- Roadshow participation; approximately 500 participants
- Clinics; Clinics are offered when registrants fill spaces as advertised
- School initiatives; In School clinics, Professional development (Train the trainer) sessions over the last three years a Manitoba teacher society professional development days
- Highschool Provincial tournament is well attended moving towards our third in 2027
- League opportunity Offered by MPL with no registration

COACHING

- Number of coaches NCCP Level 1, 30 Certified; NCCP Level 2, 4 Certified Pending Level 1 NCCP certification, 49
- Screening compliance New requirement Respect in sport completed with NCCP certification
- Clinic facilitation for Learn to play and intermediate instruction has been our focus and well attended overall.

COMPETITION

- Provincial Championships 2026 was the 4th consecutive Provincial Championship
- Manitoba Open Series Concept and it did not materialize
- Provincial Team 2026- 2nd version of the Provincial team
- National Championships Host province of the 2025 National Championship Tournament

FINANCIAL

Strong Financial position with an easily achievable Five year sustainability Likelihood

- Refer to the Review engagement financial reports on the PMI Website

FACILITIES

- Courts- PMI will advocate for facilities in communities and regions within the province
- Indoor capacity PICKLR and PCW now provide 18 indoor courts for high level competition

ORGANIZATION

- May 2026 Recognized as Provincial Sport organization with Sport Manitoba
    - Governance model for board to be reviewed and consideration given managing members, member clubs and activities while reducing the working board model
- Board 8 present members with one position open (secretary)
    - Pending Bylaw review and recommendation will likely suggest a reduction in actual board size and the addition of athlete representation on the board
- Volunteers; Strong Volunteer base within the province
- Staff Pending ED Career posting
    - First employees by PMI Road show coaches summer of 2026
- Committees
    - Board committees have been realized though additional work in this is required

OUR FIVE STRATEGIC GOALS 2026-2031

STRATEGIC GOAL	2031 SUCCESS MEASURES (KPIs)
1. GROW & ENGAGE THE PICKLEBALL COMMUNITY Build and retain a strong, diverse PMI membership and make membership valuable to every player.	**4,000+ members • 25+ affiliated clubs** • 75%+ membership retention • Significant growth in youth and rural participation • Measurable member satisfaction
2. BUILD THE MANITOBA PLAYER PATHWAY Create a seamless pathway from schools and recreation through competitive and high-performance pickleball.	Provincial youth pathway established 1,000+ annual youth participants Provincial youth competition structure Provincial training program established Team Manitoba pathway established Canada Games pathway developed
3. STRENGTHEN CLUBS, COACHES & OFFICIALS Build the people and organizations that deliver pickleball across Manitoba.	25+ strong affiliated clubs • 75+ NCCP Level 1 coaches • 20+ NCCP Level 2 coaches • Provincial coaching network Provincial officials pathway • Club development program operating • Volunteer succession system

4. DEVELOP COMPETITION & SPORT OPPORTUNITIES Advocate for facilities and deliver sustainable events that allow Manitobans to participate and compete at every level.	Provincial / Regional facility advocacy • Sustainable Provincial Championships • Interclub competition established • Rural/regional competition expanded • Event succession plans for major PMI events
5. BUILD A PROFESSIONAL, SUSTAINABLE PSO Complete PMI's transition from a volunteer “ working Board” association to a modern Provincial Sport Organization.	Effective PSO governance model • Sustainable Executive Director/operational capacity • Diversified revenue • Strong financial reserves • Athlete representation • Safe Sport compliance • Documented volunteer/leadership succession • Board focused on governance and strategy