

5th Annual Pickleball for Possibilities

# 2026 SPONSORSHIP PACKAGE

Charity Tournament in Support of The Markham Food Bank

Hosted by Markham Pickleball Club July 18th & July 19th 2026



# HIGHLIGHTS

- **Open Letter from our Club President**
- **About Markham Pickleball Club**
- **About Markham Food Bank**
- **What is Pickleball for Possibilities?**
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# OPEN LETTER FROM OUR CLUB PRESIDENT:

## Join Us in Making a Difference!

**Dear Valued Supporters,**

I hope this message finds you well. As the President of the Markham Pickleball Club, I would like to extend my sincere gratitude for your time and invite you to be part of something truly special.

For the fifth consecutive year, our club is hosting the Pickleball for Possibilities Tournament, a team-oriented event focused on fun, sportsmanship, and making a difference.

Last year, we proudly raised in excess of \$25,000 for the **Markham Food Bank**, ensuring families in our community receive vital assistance. Our goal again this year is to raise a minimum of \$25,000; this is ambitious; we cannot do it alone. We need your help!

### **Become a Sponsor & Make an impact**

We've designed a sponsorship package to provide businesses and individuals with an opportunity to support this important cause. 100% of Sponsor Donations go directly to the Markham Food Bank and are managed through a 3rd party website. By becoming either a **Day Sponsor, Weekend Sponsor, or Event Sponsor**, you will play a key role in our fundraising success while receiving recognition across various platforms.

- Event Banners & Outdoor Court posters
- Social Media & Newsletters
- Community exposure & meaningful engagement

Most importantly, your generosity will help provide food security to those who rely on the Markham Food Bank.

### **Act Now—Let's Make a Difference Together!**

Join us for our **Fundraising Event on Saturday, July 18th and Sunday, July 19th**, where we will celebrate our collective efforts and the impact we're making as a community.

Together, we can create meaningful change. **Become a sponsor today** and help us bring hope, nourishment, and lasting support to those in need!

With appreciation,

*Doris Tardibugno,*

**President, Markham Pickleball Club**



# ABOUT MARKHAM PICKLEBALL CLUB

Founded in 2018, Markham Pickleball Club (MPC) aims to provide organized pickleball to the Markham community. The club actively promotes pickleball through events, training, and community outreach to enhance participation. **In 2021**, we incorporated as a Not-For-Profit organization, fostering a community of pickleball enthusiasts.

With just over 200 members, we had so much fun playing and created lasting memories at the Markham Civic Centre, **The Best Parking Lot Pickleball Courts** in Canada for 2 years. **May 2023**, marked a momentous occasion as our club unveiled brand new dedicated Outdoor Pickleball courts at Cornell Community Park. Our beautiful new courts were so popular, drawing members and guests from near and far.

**MPC is a vibrant and inclusive community.** Our large number of volunteers create an amazing atmosphere and a proud place to be a part of. Daily open play, special events, club tournaments and ladder leagues keep our members engaged. Our certified coaches nurture skill development through numerous clinic offerings such as Learn 2 Play, Play Better, Continuing Learners and Specialty clinics.

In line with the rapid growth of the sport, interest in our club has been overwhelming. In 2026 our membership will easily exceed 700 members with a maximum capacity of 1,000 members. Our only limitation has been the number of courts available to us.

To learn more about MPC, check out our website at (<https://www.markhampickleballclub.ca>)



# ABOUT MARKHAM FOOD BANK

The Markham Food Bank is a local registered nonprofit charity with a **mission to alleviate food insecurity for community members.**

They have been assisting our community since 1984. With the help of volunteers and donations the Markham Food Bank offers food supplies and other basic necessities to those in need.

Serving over 1000 individuals per month, they strive to create the welcoming environment of fairness and equality for everyone who walks through their doors.

**The need is great;** in the last 2 years clients with **food insecurity have increased by 23%.** There have been months where the demand exceeds the supply and the Food Bank is forced to cut back on their offerings.



"Supporting the Markham Food Bank reinforced the power of giving — helping others makes us all stronger."

# WHAT IS PFP?

## *Pickleball for Possibilities*

Markham Pickleball Club established Pickleball for Possibilities in 2022 as a Pickleball Canada sanctioned tournament in support of charities in need.

In 2023, we transformed the sanctioned tournament into a heartwarming and fun charity event, fueled by passion and purpose. The result was an astounding \$6,500 raised for Holland Bloorview.

In 2024 we continued with a fun 2-day event and through the generous support of our membership and sponsors we raised over \$21,000 donated equally to the Markham Food Bank and Holland Bloorview.

In 2025 our 2-day event raised **over \$28,000** donated 100% to the Markham Food Bank, a local charity whose need was growing exponentially.

This year, we hope to smash it together with you! **Support our 2026 goal of \$25,000!**

**Save the dates** – Saturday, July 18<sup>th</sup> and Sunday, July 19<sup>th</sup>

## *Our Numbers*

- \$6,500 raised for Holland Bloorview (2023)
- \$21,000 raised for the Markham Food Bank and Holland Bloorview (2024)
- \$28,000 donated to the Markham Foodbank (2025)
- 2026 goal of raising \$25,000



# BENEFITS FOR SPONSORS

As a Sponsor, you will enjoy the following:

- Recognition across MPC channels, including **website, social media, email, and newsletter**
- **On-site event presence**, including sponsor signage
- Opportunity for **on-site engagement** (e.g. table space or activations, where applicable)
- Inclusion on **sponsor posters displayed at outdoor courts** for the remainder of the season
- Opportunity for **team naming recognition** (subject to **availability and sponsorship level**)
- More importantly, the opportunity to **support a community-driven event making a meaningful impact**



# SPONSORSHIP OPTIONS

## Day Sponsor



- **MIN:** \$500
- **BENEFIT:** Own a single day, either Saturday, July 18<sup>th</sup> or Sunday July 19<sup>th</sup>. Sunday Sponsors have the added opportunity to connect with the competing team and provide branded paraphernalia or swag.

## Weekend Sponsor



- **MIN:** \$1,000
- **BENEFIT:** As a premier sponsor, your brand is featured and promoted across both event days, including signage, social media, and opening remarks. Double the exposure!

## Event Sponsor



- **MIN:** \$2,500
- **BENEFIT:** Make a bold impact! Be the Presenting Sponsor and lead partner of the event. Receive primary (largest) logo placement, category exclusivity, and dedicated recognition during key moments across both days, plus opportunities for on-site activation and premium brand integration.

## Other Sponsorship

Donations may be made in funds or contributions in kind.

To Sponsor/Donate, access our Fundraising Event page here:

<https://www.canadahelps.org/en/pages/pickleball-for-possibilities-2>



**ON BEHALF OF MPC...**

*Thank you!*



**Quick links:**



[Instagram](#)



[Facebook](#)



[MPC Website](#)

