

Bath Pickleball Club
Sponsorship Policy

Policy #: BPC003.1

This policy provides guidance on how to handle requests for sponsorship.

Sponsorships and Donations are a great way for Bath Pickleball Club (the Club) to raise funds and/or minimize expenses. They can be structured to support the Club in general, typically for a one-year term, or they can be simply to support an event, such as a tournament.

Sponsorships and Donations should be a mutually beneficial exchange where the 3rd party provides any combination of cash, goods, or services in exchange for the acknowledgement/promotion of their business, or the use of the Club's name when promoting themselves as supporting the community.

Club Sponsorship or Donation

Typically, a 3rd party looks to promote their business with banners to be hung at the Club's venue. Unfortunately, Loyalist Township does not allow for this except during Club hours, which would require hanging up and taking down the banner every day.

All the Club can offer is a place on our website, and possibly something at the bottom of Club emails. We would also verbally acknowledge this at all members' meeting, like the AGM, or perhaps some social events.

This type of arrangement would typically last for one year. Renewal would be an option, but not guaranteed.

Event Sponsorship

This type of sponsorship would typically be smaller in nature, and be only for the one-time event.

The Club would acknowledge it in the event emails, the event website/registration site, and verbally at the event.

Rules

The Club will consider all requests, but has no obligation to accept. The Club reserves the right to refuse any proposal by third parties whose activities are perceived to be incompatible with the Club's values and goals.

Any use of the Club's name, logo or banner must be approved by the Executive Committee and the Board of Directors.

Date Revised: Oct 29, 2024 Director: 