



Vision Survey results from KPC Members



Background: To create a vision statement for the future of the KPC all current members were asked to complete the survey below between Nov 19 and 28, as input to the Board of Directors meeting on Dec 9.

Vision Question – What is the ideal future state of the Kensington Pickleball Club?

Your Task – Rank the following 13 characteristics from 1 (most important) to 13 (least important) when thinking about the vision question

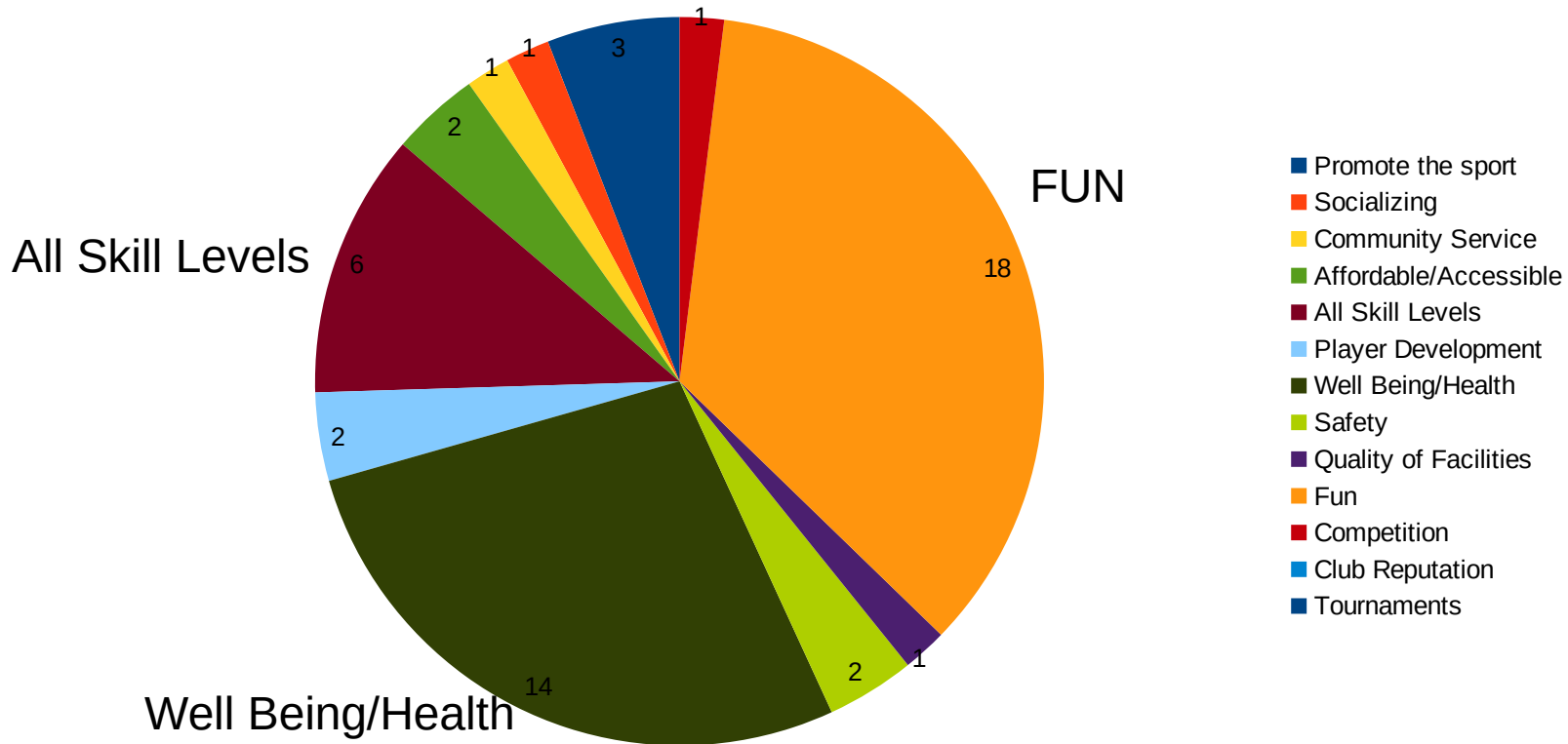
Members Name:

		Vision Rank	Vision Statement Example
A	Promote the sport		KPC is a leading pickleball ambassador in PEI/Canada
B	Socializing		KPC is the place people seek for socializing
C	Community Service		KPC is known for supporting their community
D	Affordable/Accessible		KPC provides pickleball opportunities with no barriers
E	All Skill Levels		KPC is where all local players choose to play, irrespective of skill
F	Player Development		KPC has player development as a core focus
G	Well Being/Health		KPC gives members important ingredients for well-being
H	Safety		KPC offers a safe pickleball experience
I	Quality of Facilities		KPC has the islands best pickleball facilities
J	Fun		KPC is where players go to have fun
K	Competition		KPC has some of the most challenging pickleball on the island
L	Club Reputation		KPC is PEI's pickleball mecca, regarded as best on the island
M	Tournaments		KPC plays host to the islands most attended tournaments

In total, 51 of 65 members (~80%) completed the survey. 8 via email and 43 via paper forms

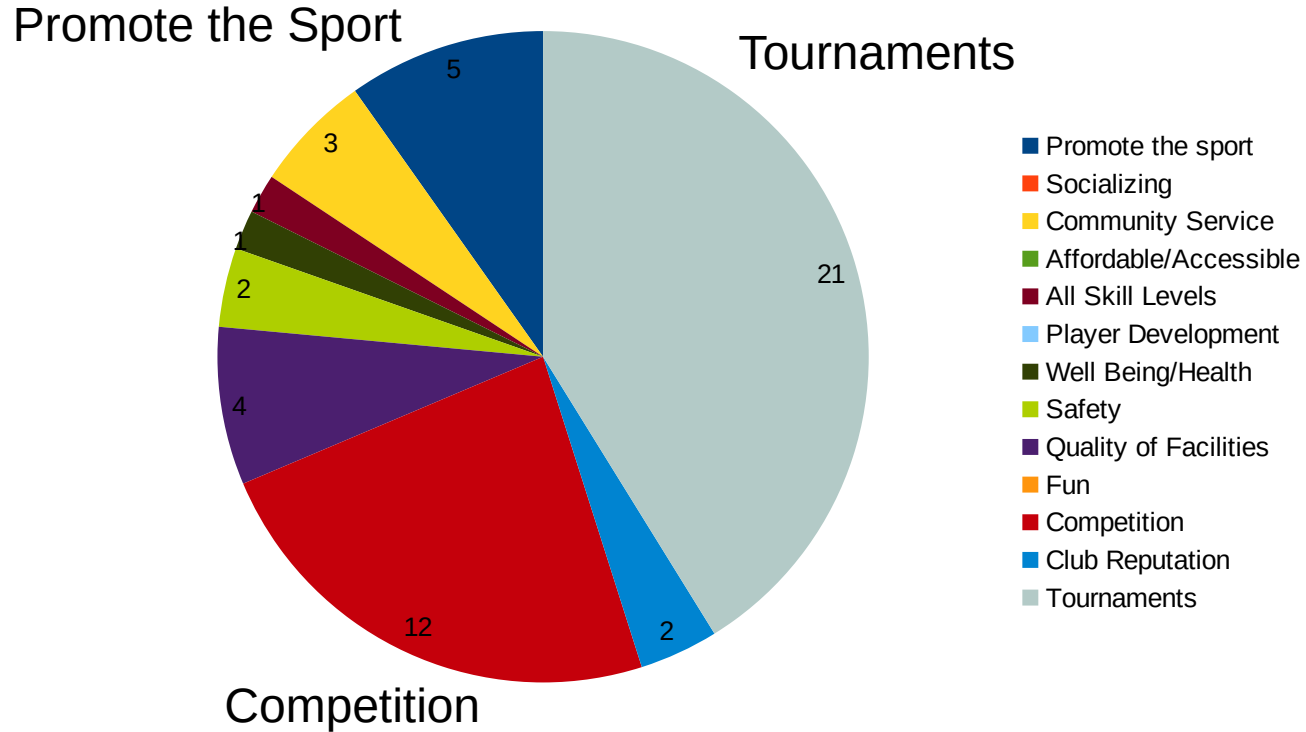


Most Important: Number of times ranked as most important (#1)





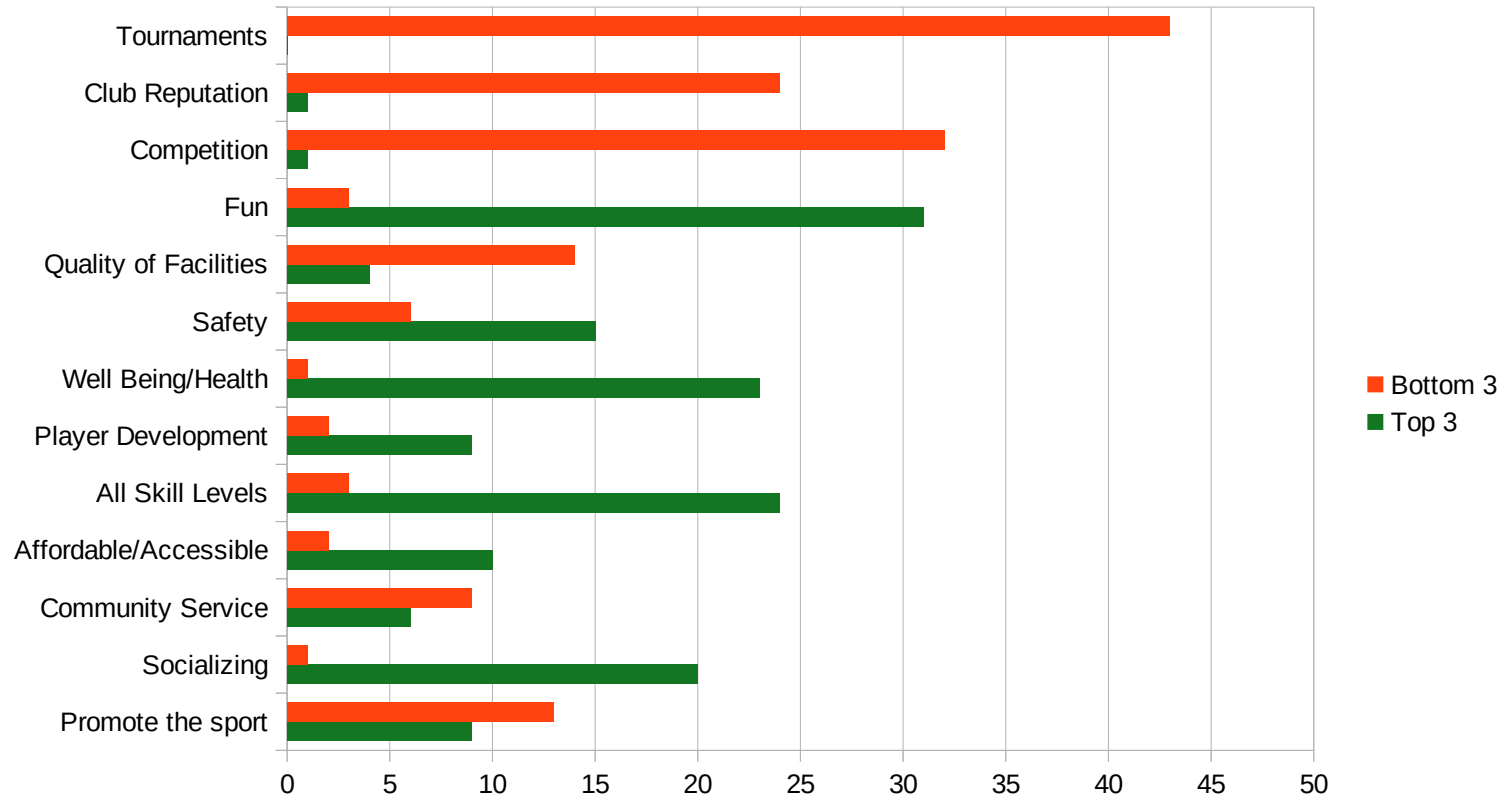
Least Important: Number of times ranked as least important (#13)





Top 3 and Bottom 3

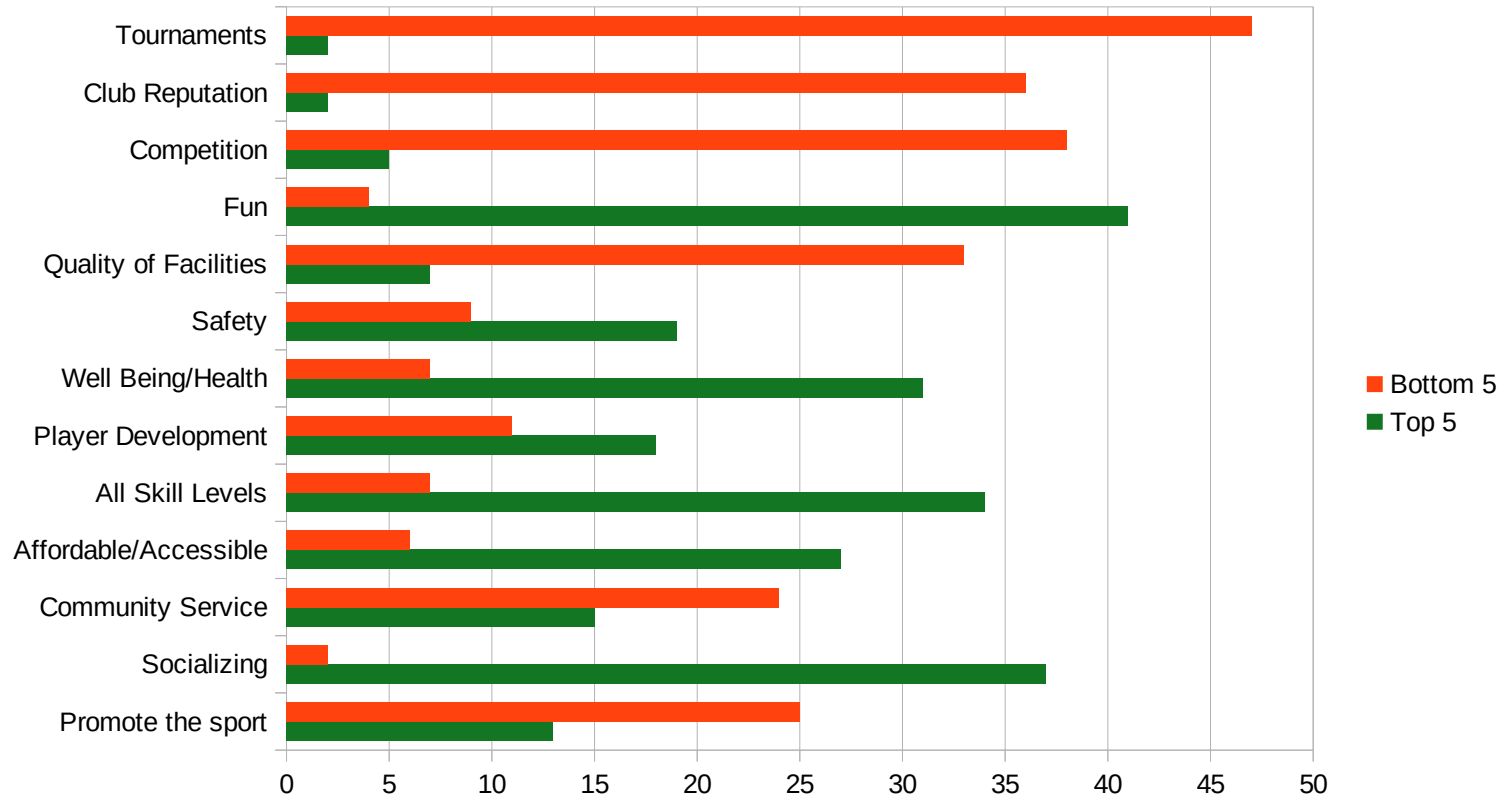
Number of times members rated in the top 3 (#1, #2, #3) vs the bottom 3 (#11, #12, #13)





Top 5 and Bottom 5

Number of times members rated in the top 5 (#1 to #5) vs the bottom 5 (#9 to #13)





Conclusions

