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| TITLE | Tournament Sponsorship |
| TYPE | Directive |
| ENTRY IN FORCE | January 1, 2025 |
| DATE OF LAST REVIEW | November 12, 2024 |
| FREQUENCY OF REVIEW | Triennial |
| TARGET COMPONENT | Pickleball NB |
| RESPONSIBLE SECTOR | Pickleball NB-Tournament |
| DISTRIBUTION | <ul style="list-style-type: none">- Executive & Directors- Affiliated Clubs- Tournament Directors |
| ADOPTED ON | November 12, 2024 |

1. SUMMARY

Pickleball NB encourages the development of competitive pickleball in the province and wishes to be actively involved with affiliated clubs hosting tournaments.

The purpose of this directive is to establish guidelines for tournament sponsorship.

2. ELEMENTS OF THE DIRECTIVE

2.1 Eligibility

To be eligible to receive sponsorship for a tournament, the club must have signed the affiliation agreement and be in good standing with Pickleball NB.

Affiliated clubs may apply for only one (1) sponsorship per year.

Sponsorships will be awarded up to the maximum annual budget and on a first-come, first-served basis.

2.2 Sanctioned tournaments

An affiliated club organizing a sanctioned tournament will be entitled to a \$500 sponsorship from Pickleball NB. The club must apply in writing to the Tournament Director.

2.3 NB Provincial Championship

When an affiliated club is the organizer of the provincial championship, that club will be eligible to receive a \$1,000 sponsorship. A written request must be made to Pickleball NB's Tournament Director.

2.4 Atlantic Regional Championship

When an affiliated club is the organizer of the Atlantic Regional Championship, that club will be eligible to receive a \$500 sponsorship. A written request must be made to Pickleball NB's Tournament Director.

2.5 Non-sanctioned tournament

A non-sanctioned tournament will not be eligible to receive sponsorship from Pickleball NB.

2.6 Condition to sponsorship

All tournaments receiving sponsorship from Pickleball NB must display the Pickleball NB banner and logo.

6. UPDATE OF THE POLICY/DIRECTIVE

This directive will be reviewed every three (3) years or based on operational need.

7. ENTRY IN FORCE

This directive will enter into force on January 1, 2025