



Director of Strategy and development

Pickleball New Brunswick

POSITION DESCRIPTION

TO APPLY

EMAIL

Pickleballnb@outlook.com

Position Overview

The Director of Strategy and Sport Development is responsible of the development and growth strategy of Pickleball in New Brunswick.

Role and Responsibilities

- Responsible for a growth strategy and plan for Pickleball NB including but not limited to:
 - Working with various levels of Government (funding programs and school integration)
 - Working with the various clubs in the province
 - Working with potential new clubs
- Corporate sponsorship strategy and program.
- Work with club president and establish the current need
- Create and update explanatory document on the construction of indoor and outdoor courts, and provide information and contacts as needed.
- Create a strategic plan in collaboration with the other directors and in accordance to PCO plan
- Consultant or project manager for various projects
- Other related tasks

Skills

- Have good communications skills
- Ability to communicate in both official languages is an asset.
- Ability/experience in managing a group/committee
- Have strategic marketing experience
- An understanding of government relations

Others

The Director of Strategy and Sport Development shall not receive any monetary compensation for their role at PBNB.

The recommended term of office is 2 years and no more than 2 consecutive terms. A director can end his/her/their term after 1 year.