



Hello Members of the Red Deer Pickleball Club,

Today, I am reaching out to share some important updates regarding our club.

The board has decided to increase membership fees by \$30, making the annual fee \$100 plus Pickleball Alberta and Pickleball Canada fees. Additionally, the junior membership fee will rise from \$10 to \$20 annually, plus Pickleball Alberta and Pickleball Canada fees. While we understand that any fee increase requires careful consideration, I want to assure you that this decision is entirely focused on enhancing the value and experience we provide to each of you.

Here's how your additional investment will contribute to significant improvements:

1. **Enhanced Security:** We're investing in newer cameras, and researching security measures such as swipe card or fob entry systems to ensure a secure environment at both locations.
2. **Improved Lighting:** Following the successful lighting upgrade at our Bower Mall and the pilot on 5 outdoor courts this summer, we're extending this enhancement to our outdoor facility, ensuring a brighter and safer playing environment and extending play opportunities at the beginning and end of each outdoor season.
3. **Improved Indoor Play Opportunities:** We are prioritizing indoor, year round play. This includes searching for new opportunities for indoor play and/or enhancing existing facilities such as floor improvements at Bower Mall.
4. **Looking into Washroom Facilities at Bower Mall:** We have heard you loud and clear, and are in conversations with Bower Mall about what is possible regarding a washroom facility in our space to offer greater convenience.
5. **Parking Lot Expansion Fund:** We're starting a contingency fund for the much-needed expansion of the parking lot at our outdoor courts.
6. **New Website Launch:** A revamped online presence for easier access to information, updates, and club resources.

7. **Improved Court Booking System:** We're upgrading our reservation system for a smoother, more efficient booking experience.

We believe these enhancements will significantly elevate the quality of your pickleball experience. While we are committed to these projects, please be aware that adjustments may be necessary as we align our plans with the 2024 budget.

Our commitment extends beyond these enhancements, as we also navigate increasing operational costs. Your understanding and support in these changes are invaluable. In perspective, here is a comparison of our fees with other pickleball clubs:

Club Name	Adult Membership Fee
Kingston (12 indoor courts)	\$110.00 / Month
Kelowna *Capped at 600 Members (12 courts)	\$150.00
Vernon (12 courts)	\$105.00
Cranbrook (8 courts)	\$100.00
Salmon Arm (7 courts)	\$100.00
Parkland Pickleheads (12 Courts)	\$110.00

Our club stands out by providing amenities like balls at our outdoor courts and indoor plumbing facilities, which many clubs do not offer.

Your support and understanding as we implement these changes are greatly appreciated. We're committed to making our club the best possible place for you to enjoy pickleball and look forward to seeing the positive impact of these improvements.

For any queries or further clarification, please feel free to contact us. We are dedicated to ensuring a seamless transition and addressing any concerns you might have.

Thank you for being a valued member of our community. Your participation and support are what make the Red Deer Pickleball Club a premier destination for pickleball enthusiasts.

The 2024 RDPC membership renewal and registration is now open. The renewal registration document can be found [here](#).

Warm regards,  
Red Deer Pickleball Club