

	APPROVED	POLICY NO.	05
	<b>SPONSORSHIP POLICY</b>	EFFECTIVE DATE	March 28, 2023
		REVISION DATE	

## BVPA Mission

Our mission is to develop pickleball as a sport for all in the Bow Valley by promoting the health, physical and social well-being of its members through offering organized recreational and competitive play in an atmosphere of collegiality and sportsmanship.

## Policy Purpose

The purpose of this policy is to establish the framework and guidelines for the creation of relationships between our organisation and community partners (ie. corporations, foundations, individuals, and other non-government organisations).

## Guidelines

BVPA will cultivate sponsor relationships congruent with the mission of the Association.

BVPA Board shall review all requests prior to approving any sponsorship agreements.

BVPA is an all-inclusive organization and will not accept any sponsorships that demonstrates or voices intolerance of any kind.

## Description

Sponsorship of BVPA, or of any program or event held by BVPA, will not entitle any sponsor to influence any decision of the organisation.

BVPA will not enter into any sponsorship relationship with any corporation or organisation where the association with the prospective partner or acceptance of the sponsorship would jeopardise the financial, legal or moral integrity of BVPA or adversely impact upon BVPA's standing and reputation in the community.

BVPA will accept sponsorships as an additional source of revenue generation provided that all sponsorship alliances are developed and maintained within the regulations embodied in this sponsorship policy.

All sponsorship relationships must be consistent with existing BVPA policies.

## Revision History

Date	Rev. No.	Change