

	APPROVED USE OF LOGO POLICY	POLICY NO.	04
		EFFECTIVE DATE	March 28, 2023
		REVISION DATE	

BVPA Mission

Our mission is to develop pickleball as a sport for all in the Bow Valley by promoting the health, physical and social well-being of its members through offering organized recreational and competitive play in an atmosphere of collegiality and sportsmanship.

Policy Purpose

The purpose of this policy is to define the BVPA logo as the intellectual property of the BVPA and to define what constitutes authorized use of the BVPA logo.

Scope

This Policy will apply to all BVPA members and to any person or entity which provides services to or on behalf of Bow Valley Pickleball Association.

Description

The BVPA logo may be used solely for authorized BVPA purposes including documents, products, activities and services.

Third parties may not use the BVPA logo without the prior written authorization and consent of the BVPA Board of Directors.

Revision History

Date	Rev. No.	Change