

Vision

The vision of South Cowichan Pickleball Club is to facilitate the growth of pickleball in the Cowichan Valley for the enjoyment, health and social engagement of all players by offering organized recreational and competitive play

Objectives

- a. Promote intergenerational play open to all skill levels.
- b. Provide a venue for inclusive play combined with dedicated skill level timeslots
- c. Develop pickleball clinics with a structured approach for improvement of play for all skill levels.
- d. Create, with the Kerry Park Recreation Center, a pickleball destination with the ability to host tournaments at Regional, Provincial, National and International levels
- e. To schedule club and open public court time options for the purposes of:
 - a. pickleball players knowing when others will be present at the courts to play and when there will be recreational play and when there will be skill level play;
 - b. holding skill clinics for beginners to advanced levels;
 - c. promoting social networking;
 - d. promoting intergenerational play at both recreational and skill levels;
 - e. promoting play in one centralized area which would provide a venue for players from all the Cowichan Valley pickleball centres to meet for organized outdoor pickleball.
 - f. provide a venue suitable for tournament play.