Favorite part of the 2021 Rulebook are the added paragraphs on page 1, Section 1 - The Game. Under the heading The Players, there are some universal truths that we ought not to forget:

"Pickleball is a game that requires cooperation and courtesy. A sense of fair play from giving the opponent the benefit of any doubt is essential in maintaining the game's underlying principles of fun and competition."

And, "All points played are treated the same regardless of their importance: the first point of the match is as important as match point."