	PROCEDURE		Procedure No.	001
			Effective Date	June 26, 2019
	Sponsorship Procedure		Revision Date	New Procedure
			Page No.	Page 1 of 2
Approvals		<i>D. Johnson</i>		

Purpose

This procedure has been developed to support and administer the implementation of the Edmonton Pickleball Club's (EPC) Sponsorship Policy #005 and Web Site Information Bulletin #001. No person or organization shall be permitted to hang or distribute any form of business advertising on or around the courts, without prior approval of the EPC Board.

Description

The Edmonton Pickleball Club offers three levels of sponsorship as described below:

Gold: Annual Subscription Fee: \$2,000.00

Benefits:

1. Free banner sized web site advertisement on EPC page with link to sponsor's web site for twelve-month period.
2. Ability to hang advertisement banners, up to a maximum of two (2) on court fencing. Banners require Board approval before being placed on fencing and size restriction shall apply. Banners are at the sponsor's expense including placement, ongoing maintenance and removal.
3. First right of refusal for EPC tournament advertisement and sponsorship, including priority selection of marketing booth during EPC sponsored tournaments.
4. When approved by the Board, limited use of the EPC logo for merchandise advertisement purposes.

Silver: Annual Subscription Fee: \$1,000.00

Benefits:

1. Reduced sized (Quarter size of banner) web site advertisement on EPC page with link to sponsor's web site for twelve-month period.
2. Ability to hang advertisement banners, up to a maximum of one (1) on court fencing. Banners require Board approval before being placed on fencing and size restriction shall apply. Banners are at the sponsor's expense including placement, ongoing maintenance and removal.
3. Second right of refusal for EPC tournament advertisement and sponsorship including secondary selection of marketing booth during EPC sponsored tournaments.


Bronze: Annual Subscription Fee: \$200.00

Benefits:

1. Recognition on EPC web page.

Revision History

Date	Rev. No.	Change

	PROCEDURE		Procedure No.	001
			Effective Date	June 26, 2019
	Sponsorship Procedure		Revision Date	New Procedure
			Page No.	Page 2 of 2
Approvals		<i>21 Sponsor</i>		

References:

Sponsorship Policy #005

Web Site Information Bulletin #001

Our Mission:

The mission of the Edmonton Pickleball Club is to develop pickleball as a sport for all in Edmonton and surrounding area by promoting the health, physical and social well-being of its members through offering organized recreational and competitive play in an atmosphere of collegiality and sportsmanship.