
	<b>EDMONTON PICKLEBALL CLUB</b>	Policy No.	<b>005</b>
		Effective Date	June 26, 2019
	<b>Sponsorship Policy</b>	Revision Date	New
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Approvals			

## Purpose

In the past, the Edmonton Pickleball Club (EPC) mainly financed its programs through membership fees. As EPC grows and expands, there is a need for additional revenue sources to support EPC development to meet the needs of its membership. Sources include donations from corporate or individual sponsors, in-kind donations, and fund raising through event marketing and approved merchandise sales.

The policy of EPC is to develop long term sponsorships with partners that satisfy the needs of those partners, the strategic needs of EPC, and highlight EPC as the leading representative of pickleball in the Edmonton region.

## Scope

EPC will cultivate sponsor relationships congruent with the mission of the Club.

EPC Board shall review all requests prior to approving any sponsorship agreements.

EPC will not develop sponsorship relationships with corporations in the sports betting, tobacco, cannabis, or liquor industries.

EPC is an all-inclusive organization and will not accept any sponsorship that demonstrates or voices intolerance of any kind.

## Revision History

Date	Rev. No.	Change
June 26, 2019		New Policy

## References

Sponsorship Procedure #001

Web Site Advertising-Information Bulletin #001

## Our Mission:

The mission of the Edmonton Pickleball Club is to develop pickleball as a sport for all in Edmonton and surrounding area by promoting the health, physical and social well-being of its members through offering organized recreational and competitive play in an atmosphere of collegiality and sportsmanship.