

	INFORMATION BULLETIN		IB No.	001
			Effective Date	April 2017
	Web Site Advertising		Revision Date	June 26, 2019
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Approvals	<i>21 Shawson</i>			

Purpose

To provide information on the Edmonton Pickleball Club (EPC) website advertising to ensure consistency to our sponsors.

Scope

This Information Bulletin describes the details on how EPC will offer advertising space on its website (edmontonpickleballclub.org) including advertisement size, location on website and in accordance with the Club's Sponsorship Policy and Procedure.

Description

EPC offers two different options for website advertising that align with the EPC Sponsorship Procedure #001:

Banner Size: 283 Pixel by 130 Pixel Display

- Top right and left side advertisement on every page for maximum exposure.
- Can be shown as a "slideshow" for three to four seconds that alternates between sponsors.
- A link will be provided to sponsor's website or email address.
- Monthly content updates with five days prior notice.

Quarter Banner Size: 196 Pixel by 100 Pixel Display

- Static advertisement on the bottom of each page.
- Sponsor would be one of six possible advertisements at this level of support.
- A link will be provided to sponsor's website or email address.
- Monthly content updates with five days prior notice.

Interested sponsors should contact the EPC President at epcpresident@shaw.ca.

Revision History

Date	Rev. No.	Change
13 September 2018	01	New template format.
June 26, 2019	02	To ensure conformance with Sponsorship Policy 005 & Procedure 001

Our Mission:

The mission of the Edmonton Pickleball Club is to develop pickleball as a sport for all in Edmonton and surrounding area by promoting the health, physical and social well-being of its members through offering organized recreational and competitive play in an atmosphere of collegiality and sportsmanship.