



STRATEGIC PLAN 2025 - 2029

VISION	MISSION
Develop an active Judo culture that emphasizes personal growth, strength, and mutual benefit in the NWT	We aim to enrich lives across the NWT by promoting development through Judo, offering pathways for training, mentorship and meaningful connection.

VALUES
<p>RESPECT: We honour each individual, embracing cultural diversity and mutual understanding within our community.</p> <p>INTERGRITY: We act with honesty and uphold high ethical standards, inspiring trust and accountability for everything we do.</p> <p>INCLUSION: We cultivate a sense of belonging and shared purpose, creating a supportive and inclusive environment.</p> <p>RESILIENCE: We face challenges with strength and determination, building a Judo community that is adaptable and preserving.</p> <p>MENTORSHIP: We guide and support each other’s growth, empowering individuals to reach their full potential through shared learning and encouragement.</p> <p>HEALTHY LIVING: We promote well-being and balance through physical literacy, fitness, mental health, nutrition, and positive social connections.</p>

STRATEGIC PRIORITIES			
Engagement and Support	Development	Mentorship	Operational Excellence
Strengthen community relationships and integrate cultural values, making Judo a meaningful, inclusive activity across the Northwest Territories (NWT).	Build a strong pipeline of athletes, from grassroots to high performance, while enriching participants' physical, social, and educational growth.	Develop a resilient team of local coaches, mentors, and leaders who can sustain and grow Judo programs within their communities.	To drive Judo’s growth through governance and administration that are adaptable, accessible and effective.

Achievements			
<ul style="list-style-type: none"> ● Foster strong partnerships and community connections to expand Judo’s presence and involvement across the territory. ● Strengthen Judo’s identity and connection to local communities through tailored, culturally sensitive programming and improved online presence. 	<ul style="list-style-type: none"> ● Expand and enhance Judo programs to ensure accessibility, growth, and development across all levels. ● Provide support and resources to coaches to ensure consistent, high-quality development across all Judo programs. ● Establish physical infrastructure and foster community relationships to support Judo’s growth and sustainability. ● Support athletes in their development, including high-performance pathways and tournament opportunities. 	<ul style="list-style-type: none"> ● Build a strong foundation of capable staff and volunteers to support Judo’s growth and success ● Cultivate leadership and mentorship opportunities to empower youth and future Judo leaders ● Create clear development pathways to support the growth of athletes and coaches, with a focus on local and Indigenous leadership. 	<ul style="list-style-type: none"> ● Optimize technology and operational processes to enhance efficiency and consistency. ● Strengthen financial stability through diversified funding and operational profitability. ● Empower local communities and expand the reach of Judo through leadership development and strategic partnerships.