



For you. For all. For LIFE.

2025 Finding Ontario's Fastest Kids (“FOFK”)

What is “Finding Ontario’s Fastest Kids?”

The program is a grassroots program meant to generate excitement among elementary school-aged children 11 years of age and younger, to be delivered in 8 regions across the Province of Ontario. It is meant to be accessible and either free or low-cost to participate.

DELIVERABLES:

- **LOOKING FOR U12 KIDS BORN IN 2014 OR AFTER to participate.**
- 8 Regional “Qualifier” events (Athletics Ontario-branded events, named “Finding Ontario’s Fastest Kids (“FOFK”)
- \$1,000 hosting grants to 8 Legion District branches to host a Regional Qualifier event
- \$500 promotional bursary available to invite a former Olympian/Paralympian to their event for marketing purposes (handing out medals, signing autographs, doing a warm-up activity, being the “Honourary Starter” etc)
- The email addresses of all participants (parents) in the Regional Qualifiers must be provided to AO
- Funds can help with facility rental costs, equipment, officials, and promotion

Each of the 8 Legion District hosts:

- To receive
 - \$1,000 hosting grant
 - Support to invite 1 Olympian or Paralympian (see notes below)
 - AO-branded materials that must be used in conjunction with their event
 - 200 “Finding Ontario’s Fastest Kids”-branded ribbons (estimated #s)
 - 2 gold, 2 silver, and 2 bronze medals for the top 3 girls and boys in the qualifiers
 - FOFK-branded social media posts in advance and after the event
- To deliver:
 - An Oympian Activation (pre-event promotion on social media or suitable event/activity), day of Qualifier “meet and greet” and/or fun warm-up activity, “Honorary Starter” or medal presentation.
 - Timed 80m sections for boys and girls 80m, or heats and finals
 - Identification of the District’s Fastest Boy and Fastest Girl
 - Medal ceremony and ribbon distribution

Notes:

- In partnership with AO, each host can invite 1 Olympian or Paralympian (active or retired) to promote the event (handing out medals, signing autographs, doing a warm-up activity, being the “Honourary Starter” etc). The Olympian or Paralympian will receive \$500 from Athletics Ontario, upon successfully participating.
- Clubs can charge an entry fee for their event so long as they have a plan to address equity and inclusion*, and entries should be no more than \$10.00

The Finale:

- The Legion to host the “Finding Ontario’s Fastest Kid” Finale on Saturday, July 11th, 2025 at the Toronto Track & Field Centre (Ontario Provincial Legion Championships)
- \$2,000 promotional bursary available to invite 2 former Olympians/Paralympians to their event for marketing purposes (handing out medals, signing autographs, advance promotion required for \$1,000, or \$500 for Day of Event activity only, etc
- 16 Winning 80m kids (8 male and 8 females) will get:
 - ❖ Free 80m meet entry (\$25 value) at the Finding Ontario’s Fastest Kids Finale
 - ❖ Bronze, Silver, and Gold medals to the 3rd, 2nd, and the 1st place Finishers
 - ❖ Free gift package valued at \$200 for each of the 16 participants, with the Finale’s Fastest Boy and Fastest Girl to receive a gift package valued at \$150 each
 - ❖ Up to 10 winners (based on geography ie. over 200 km from Toronto) will get up to \$500 for travel, food, parking and accommodations
 - ❖ Up to 6 winners (based on geography ie. less than 200 km from Toronto) will get up to \$250 for travel, food, parking
 - ❖ **Kids Age eligibility: U12: kids born in 2014 or after**
 - ❖ **BLOCKS WILL NOT BE PERMITTED**
 - ❖ **Any acceptable running footwear (SPIKES are NOT permitted)**

REVISED TENTATIVE BUDGET:

EXPENSE	COST
Meet Grants	\$8,000
Regional Guest Olympians	\$4,000
Hosting of Finding Ontario’s Fastest Kid Finale	\$1,000
Expenses for Regional Winners to AO Finale	\$6,500
AO Finale Guest Olympians/Paralympians	\$2,000
Promotional material (medals, ribbons)	\$3,000
Promotional material (Finale participants’ packages valued @ \$200, Finale winners’ packages valued @ \$150	\$3,500
Administration	\$2,000
TOTAL	\$30,000

Major Deliverables & Timelines	Start Date MM / YYYY	End Date MM / YYYY
Develop Criteria and High-level program parameters and objectives	09/24	01/25
Determine Budget	09/24	04/25
Select 8 or more (16?) meet hosts	01/25	04/25
1. Meet Location – Date – Event Director		
2. Meet Location – Date – Event Director		
3. Meet Location – Date – Event Director		
4. Meet Location – Date – Event Director		
5. Meet Location – Date – Event Director		
6. Meet Location – Date – Event Director		
7. Meet Location – Date – Event Director		
8. Meet Location – Date – Event Director		
FINALE: Toronto – Date – Event Director		
Solicit sponsors	01/25	04/25
Order/receive medals/bibs/swag/certificates	02/25	04/25
Set registration pages	04/25	05/25
Identify/confirm Olympians	05/25	06/25
Post on social media	05/25	05/25
OPTION: Hire students through Canada Summer Jobs (ie. Position: Finding Ontario’s Fastest Kids Program Coordinator)	06/25	08/25
<ul style="list-style-type: none"> Track Results from each event; send communication to winners re: Finale 		
<ul style="list-style-type: none"> Gather necessary reports; send a feedback survey to all participants 		
<ul style="list-style-type: none"> Determine and lead FINALE activation, Meet & Greet with the Olympians, heats/finals execution with Officials, Starters, Olympian instructions, awards, swag, surveys 		
<ul style="list-style-type: none"> Ensure Results are timed, and LIVE 		
<ul style="list-style-type: none"> Ensure photographers, videographers and media are involved in all events 		
<ul style="list-style-type: none"> Ensure prepared and printed athlete & Olympian bios for Announcer are available during event 		
<ul style="list-style-type: none"> Ensure all athletes/parents have completed and signed registration forms and waivers and submitted photographs for media usage 		
<ul style="list-style-type: none"> Ensure all expense claims are submitted and paid out in a timely manner 		
<ul style="list-style-type: none"> Complete and Submit Final Project Report 		
OTHER TBD		