

Abbotsford Pickleball Association (APA) Corporate Sponsorships

One-Year Corporate Sponsorship - \$500

- 1) Banner (two sided): advertising your business, will be mounted on netting at the AgRec center for each session
- 2) Tournaments: your company branding will be displayed at all tournaments
- 3) Website: your company will be listed on the Pickleball Canada web site
- 4) Newsletters:
 - a) your company will be linked at the bottom of each Newsletter y
 - b) our company will be introduced in one edition
 - c) your company will be highlighted in at least one more edition
- 5) Your responsibilities:
 - a) Images
 - 1) All images need to be high-res, vector if possible.
 - 2) One image: 560 x 450px
 - 3) One image: PDF with high-res, vector graphics
 - b) Copy
 - 1) Newsletter Introduction: less than 500 characters
A) Example: <https://bit.ly/APANewsletterEx>
 - c) Website Bio: Less than 500 characters May be edited by the APA for brevity
*Write your copy at a Grade 5 level. (The same as the NY Post)

Tournament Sponsorship - \$2500

- 1) Banner (one): large banner with the tournament name and your company name, will be displayed in the tournament registration area
- 2) Banner (one): large banner with the tournament name and your company name, will be displayed within the Pickleball competition arena during the tournament
- 3) Tournament: your company will be highlighted as the official tournament sponsor
- 4) Announcements during the tournament will highlight your company as the official tournament sponsor
- 5) Official photos taken of tournament winners at the award ceremony will include your banner.
- 6) A booth or table space will be available in the registration area for you to present information about your company, should you wish to do so
- 7) One (1), two-hour Pickleball beginners' session at AgRec, for up to 20 guests, will be hosted for your company, (exact dates subject to availability of AgRec facilities)

* Your responsibilities: Provide PDF with high-res, vector graphics for Banners.

To secure your corporate sponsorship please contact us at: info@abbotsfordpickleball.ca
In the Subject Line, please include: Sponsorship