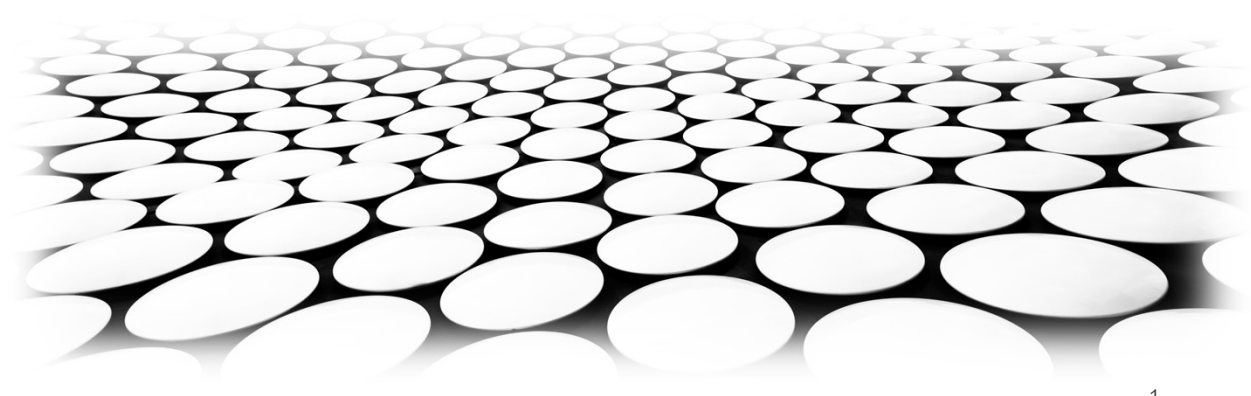




2021 Annual General Meeting

June 18th, 2022

The WPA acknowledges that our pickleball community is located within the unceded territory of the Lil'wat and Squamish Nations.



2020 ANNUAL GENERAL MEETING MINUTE ACCEPTANCE

Whistler Pickleball Association 2020 AGM Minutes

ANNUAL GENERAL MEETING OF the members of the Whistler Pickleball Association

DATE: June 18, 2021

TIME: 1:30pm

PLACE: Zoom

CHAIR: Garth White, President

QUORUM: 7

Chair takes the Chair

Garth White, President, takes the chair at 1:30pm.

Appointment of Secretary

Chair stated: This annual general meeting of the members of the Whistler Pickleball Association will now come to order. I will act as chair of this meeting. I ask that Kim Smith act as secretary of this meeting.

Notice of Meeting

Chair stated: I have a certificate as to the emailing of the notice of meeting. I direct that the certificate, together with the notice of meeting, the minutes, financial statements and report of the directors, be kept by the secretary as the records of this meeting.

Quorum

Chair stated: I have received the report of the secretary of the meeting that there is a quorum of shareholders present. I therefore declare this annual general meeting to be properly constituted for the transaction of business.

Entitlement to Vote

Chair stated: For the information of those present, Only "members in good standing", pursuant to our bylaws are entitled to participate in this meeting.

Upon registration, the Secretary has so informed everyone in attendance of their respective rights.

Financial Statements

Chair stated: We will now place before the meeting the financial statements of the Company for the fiscal year ended December, 31, 2020. Copies are available if anyone has not yet received them.

distributed and made available to publically download at <https://secure.pickleballcanada.org/club/whistler-pickleball-association/1499/>

Chair continued: This is the time for any questions or discussion about the financial statements or any questions or comments that anyone may have regarding them.

Moved by Kim, that the Financial Statements be approved, seconded by Teri

CARRIED

Report of the Executive

Chair says: The next item of business is to place before the meeting the report of the Executive which will be presented by me as the President. I invite your questions or comments on this report to be submitted to the chair using the zoom chat function.

Chair presented report available to download at <https://secure.pickleballcanada.org/club/whistler-pickleball-association/1499/>

Chair continued: These are your questions or comments submitted to the chair on this report.

Moved by John, to approve the Report of the Executive seconded by Kim

CARRIED

Pre-qualification of Director Self Nominees

Chair stated: The WPA bylaws has set the number of directors on its board at 12 where up to four (4) may be elected at any single general meeting. Your existing Board has previously requested the requisite "Consent to Act as Director" form (reference BC Societies Act) be endorsed and forwarded to the secretary in advance of this meeting.

Chair inquired: "Has anyone done so without a formal response from the Secretary?"

Chair continued: "There are no Director nominations"

Waiver of Auditors

Chair stated: The next item of business is to waive the appointment of auditors for the Whistler Pickleball Association for the current fiscal year ending December 31, 2020.

Moved by John, to Waive Auditors, seconded by Kim

CARRIED.

Other Business

Chair stated: This concludes the formal business of this meeting. Is there any other business to be brought before this meeting?

Termination of Meeting

Chair stated: Is there any other business to be brought before this meeting? If there is no further business I would request a motion to terminate this meeting at 2:19pm

Moved by John, to Terminate the General Meeting, seconded by Kim

CARRIED.

Chair continued: This meeting is now terminated.

X

Chair: Garth White

X

Secretary: Kim Smith



2021 FINANCIAL STATEMENTS



Whistler Pickleball Association Profit & Loss January through December 2021

	Jan - Dec 21
Ordinary Income/Expense	
Income	
INCOME	
Clinic Fees	826.00
Membership Dues	407.44
Total INCOME	1,233.44
Total Income	1,233.44
Expense	
Fuel	259.42
Meals & Travel	531.79
Training	643.54
Instructor Fees	210.00
Bank & CCard Fees	46.50
Court, Gym & Meeting Spaces	529.20
Legal Fees	110.00
Pickle Ball BC Fees	135.00
Total Expense	2,465.45
Net Ordinary Income	-1,232.01
Net Income	-1,232.01

Whistler Pickleball Association Balance Sheet As of December 31, 2021

	Dec 31, 21
ASSETS	
Current Assets	
Chequing/Savings	
Royal Bank - Chequing	2,217.56
Total Chequing/Savings	2,217.56
Total Current Assets	2,217.56
TOTAL ASSETS	2,217.56
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	2,308.95
Total Accounts Payable	2,308.95
Total Current Liabilities	2,308.95
Total Liabilities	2,308.95
Equity	
Retained Earnings	1,140.62
Net Income	-1,232.01
Total Equity	-91.39
TOTAL LIABILITIES & EQUITY	2,217.56

2022 BUDGET

INCOME

Grant(s)	0.00
Membership Dues	2500.00
Founders Fees / Associate Member Fees / Other	<u>10 000.00</u>
Total INCOME	12 500.00

EXPENSE

Loaner Nets, Racquets, Balls	2000.00
Advertising & Promotion	600.00
Bank & CCard Fees	50.00
Court Repairs & Maintenance	1000.00
Court, Gym & Meeting Spaces, Zoom	600.00
Insurance - Liability	200.00
Filing Fees	150.00
Office Expenses	400.00
PCO/Pickle Ball BC Fees	1250.00
Website	3700.00
Coaching Fees	2500.00
WPA Registration Fees	<u>50.00</u>
Total EXPENSE	12 500.00



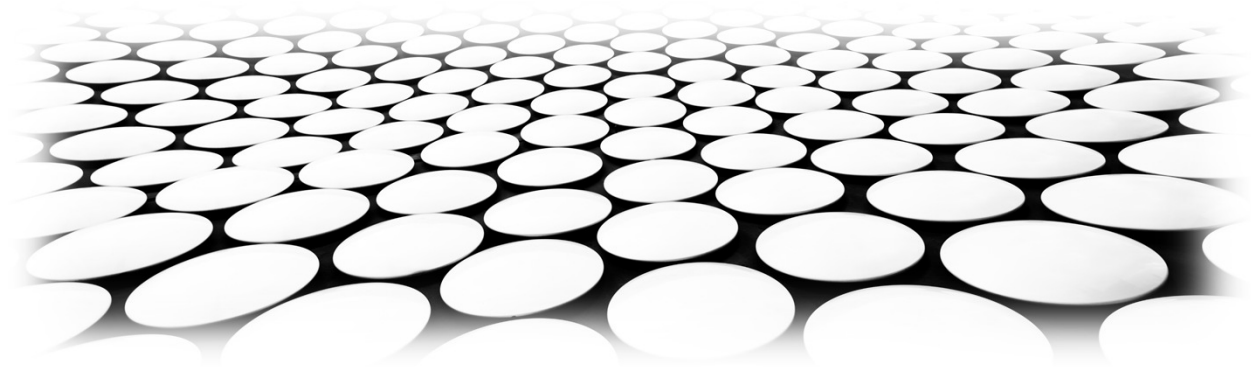


WHISTLER
PICKLEBALL
ASSOCIATION

2021 Annual General Meeting Executive Report to Members

Garth White, President, Whistler Pickleball Association

June 18th, 2021

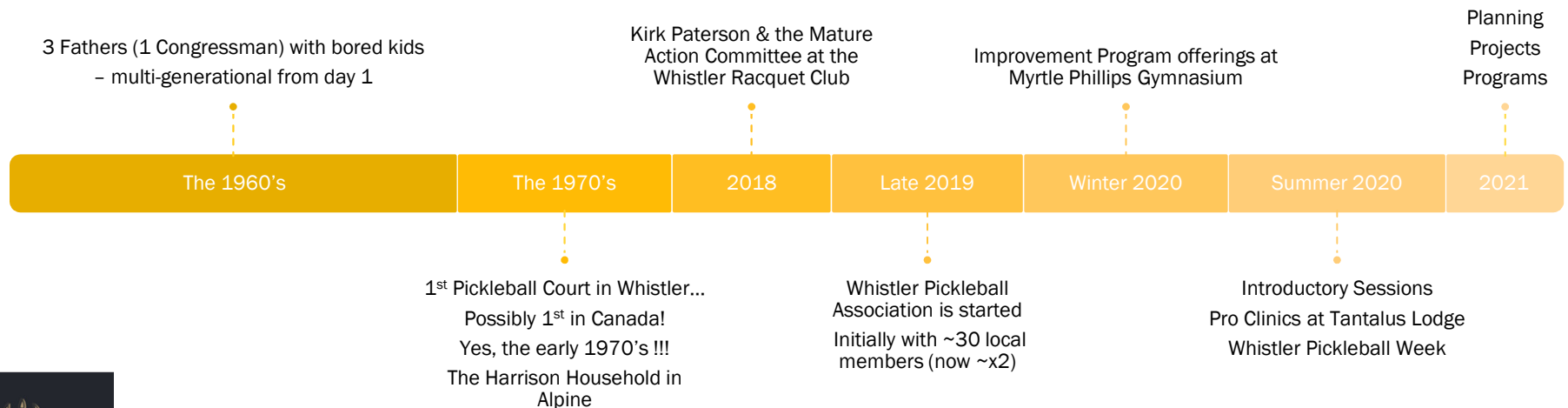


AGENDA:

1. QUICK PICKLEBALL BACKGROUNDER
2. OUR ACCOMPLISHMENTS - SUMMARY
3. THE “NEAR” FUTURE
4. FURTHER “DOWN THE ROAD”
5. PEER COMMUNITY LEARNINGS
6. 2021 STRATEGIC PLAN
7. 2021 OPERATIONAL PLAN
8. 2021 PROPOSED BUDGET
9. Q&A

BACKGROUND – PICKLEBALL HIGHLIGHTS AS A VISUAL TIMELINE

~1965 Pickleball is born on Bainbridge Island in Washington







1970'S NEIGHBOURHOOD PICKLEBALL TOURNAMENTS, STARTING MAY LONG WEEKENDS

Thank-you Google Maps



THE WPA – VISION AND MISSION

VISION

The Whistler Pickleball Association (WPA) aims to support the Whistler community in developing, promoting and growing Pickleball as an inclusive sport throughout the Whistler area

MISSION

The purpose of the Whistler Pickleball association is to facilitate the growth of Pickleball in Whistler and surrounding areas for the enjoyment, health and social engagement for all players by offering organized recreational and competitive play. We endeavor to create opportunities for continued development for all players in a safe, respectful, and inclusive environment.

<http://whistlerpickleball.com/whistler-pickleball-association/>

<https://www.facebook.com/whistlerpickleball/>



Long-time Whistlerites



OUR GUIDING OBJECTIVES

Reference Quality Sport: <https://sportforlife.ca/quality-sport/>

MEMBERSHIP DESIRES COMPILED:

Membership Survey of February 2020 (pre-Covid)

- ☐ Affordability – ‘On Par’ with the Lower Mainland
- ☐ Accessibility:
 - By Neighbourhoods;
 - Transit
 - Trails
 - Parking
 - By Time;
 - Seasonality
 - Day of Week
 - Time of Day
- ☐ Dedicated Facilities
 - Outdoor Courts
 - Indoor / Bubbled
- ☐ Intro & Improvement Clinics
- ☐ Volunteer Opportunities



WPA “QUALITY SPORT” PROGRAMS

Introductory & Improvement Sessions at Myrtle Phillip Community Centre Gymnasium – December 2021 to May 2022

Example; 4-week, 2-hour evenings on Sundays, Wednesdays and Fridays – up to 16 people/session



Note, the Myrtle Phillip Facility includes 3 very well spaced courts with a proper wood gymnasium floor and portable nets with suitable parking and washroom/change room facilities.

WPA “QUALITY SPORT” VOLUNTEER DEVELOPMENT & OPPORTUNITIES

National Coaching Certification Program (NCCP) instructor Level 1– October 2021, Prince George BC

1 Day, 8-hour session, 14 adults, 5 modules in total, ~ 100 hour total volunteer commitment

2 WPA members attended and expensed their direct expenses, registration and travel costs

Introductory & Improvement Sessions at Myrtle Philip School Gymnasium – December 2021 - May 2022

~ 75 hours @ 2-3 hour evening sessions, up to 3 x week, ~ 40 hours paid coaching, over 250 volunteer hours

“Fast Track to 3.0” “Doubles Path to 4.0” “Round Robin” “Open Play” “Organizing” another 20 hrs of RMOW drop-in

Introductory & Improvement Sessions at Pemberton Community Centre Gymnasium – February 2022

1 Day, 2 x 2-hour sessions, kids in the morning, adults in the afternoon, ~12 participated over the day

Introductory & Improvement Sessions at Spring Creek and Myrtle Philip School Gymnasiums – May-June 2022

5 weeks, utilizing 6 WPA volunteers, one of 3 NCCP Certified Coaches at all sessions

~ 660 kids and ~ 40 teachers/staff attended, NOTE: >100% Participation

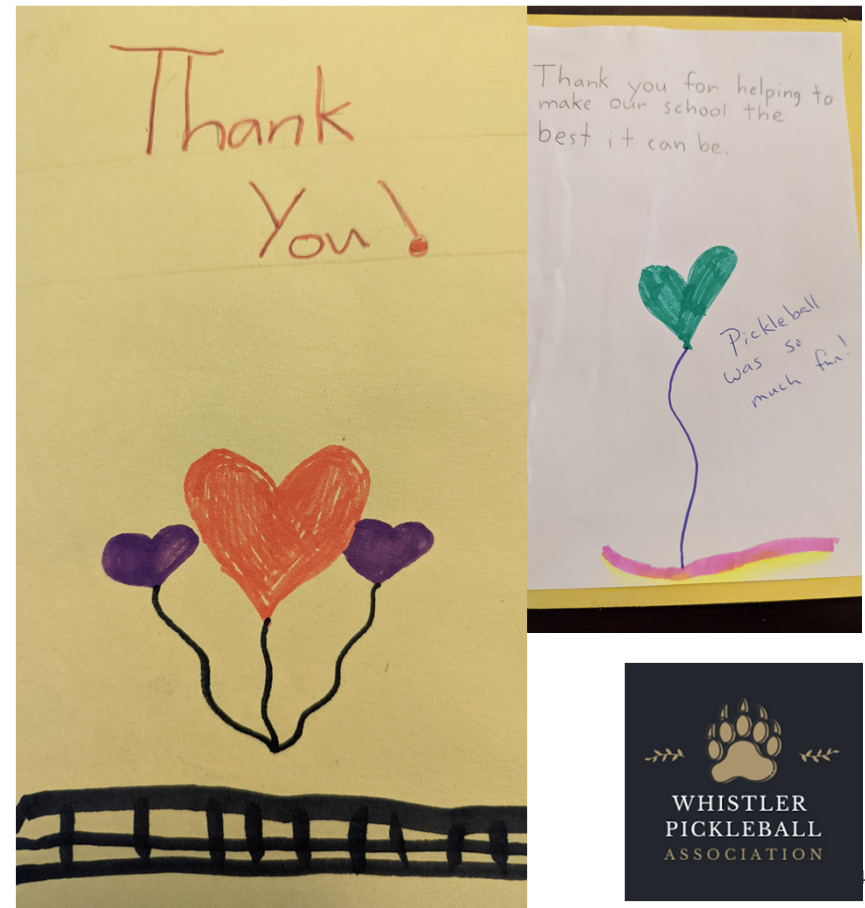
Each child had an opportunity to learn and play for 3-4 hours this year

THE FUTURE OF OUR SPORT IN WHISTLER...



From: Mayas Brooklyn, Peyton,
and Elisabeth

Grade 2/3 Spring Creek
Students



WHISTLER PICKLEBALL WEEK – BY PROCLAMATION

Last held in 2020 and Coincident with National Pickleball Day

– 2nd Saturday in August – for 9 consecutive days – recurring annually!

- Utilizing all 9 RMOW Courts at 7 different sites
- 18 WPA Members Volunteered as Ambassadors
 - Created using 9, 1.5-hour Ambassador Training Sessions
- 42, 60-minute Intro Sessions over 7 of the 9 days
 - Pre-registration and waivers
 - Deployed up to 3 Ambassadors per session
 - Equipment provided, lent or purchased at cost (~\$15)



- ~ 70 Local Participants in 2020
 - Many of whom were family, multi generational



THE NEAR FUTURE...



- ✓ Continued consultation with our Members, the RMOW, neighbouring Associations and other Stakeholders
- ✓ Strategizing / Prioritizing:
 - Advocating for future Facilities/Courts throughout the Sea-to-Sky Corridor
 - Optimizing future locations by facility type, court layout, program offerings, etc.
- ✓ Continuing “Covid-Friendly” *localized* Intro-Clinics
- ✓ Gearing-up for “Whistler Pickleball Week 2022”

FURTHER DOWN THE ROAD FOR THE WPA....

- ❖ Sea-to-Sky Pickleball Master Plan
- ❖ 'Pickleball Week' Expansion – Squamish, Pemberton & Mount Currie
- ❖ Integration into Physical Education Programming
- ❖ Tournaments – Regionals, Provincials, Nationals...



LEARNING FROM OTHERS, >50 FACILITY REVIEWS ACROSS BC, CANADA, UNITED STATES & MEXICO

PEER COMMUNITY, DELTA FOR OUTDOOR FACILITIES, PROXIMITY TO PUBLIC TRANSIT/TRAILS TBD



PEER COMMUNITY LEARNINGS

What's worked well?

What hasn't worked so well?

Pitfall avoidance

- Noise – Pickleball is loud – mostly due to court density
- Mixed-use court challenges
- Mixed-use indoor facility challenges
- PB included in Master Plans for “Sports”
- Community Pickleball Associations add value/ streamline growth
- Court Bookings / Rentals



STRATEGIC PLAN 2021

Outcome 1:

Grow Pickleball

Measures:

Create new Intro Programmes

Populate PB Equipment Lending Library

Outcome 2:

Encourage Quality Pickleball Facilities

Measures:

Inform RLAC (RMOW's "Recreation Leisure Advisory Committee")

Solicit member's desires (at a minimum):

- ✓ Locations
- ✓ Amenities

Compile and Broadcast Survey Results

Outcome 3:

Foster Player Development

Measures:

Identify Providers

Market offerings to Members first then backfilling with the greater community

Outcome 4:

Increase Membership and Populate Board of Directors

Measures:

Re-structure Annual Fees

Increase Community Awareness of the WPA

Approved: May 10, 2021

OPERATIONAL PLAN

Updated as of
June 18 2022

Outcome 1: Grow Pickleball

- Virtually;
 - Complete WPA Website, Update Social Media Accounts
- 3 Dimensionally;
 - Collaborate with S2S Communities, Neighbourhoods, Stratas, School Boards & Peripheral Associations
 - Coach and Provide Ambassadors for local Intro Clinics
 - Procure "Loaner" Equipment: Nets, Paddles, Balls, etc. and manage their distribution

Done/Ongoing – PCO/PBC Registration Migration

Done/Ongoing – 2022 New Player Target Revised to 1000!

Outcome 2: Encourage Quality Pickleball Facilities

- Inform RLAC (RMOW's "Recreation Leisure Advisory Committee")
- Undertake "Needs Assessment" and Compile member's desires toward;
 - Court Locations and Facility Types, including
 - Specific Amenities and/or Peripheral Activities
- Interpret, Analyze and Compare with Pertinent Outside Jurisdictions
- Communicate with the Greater Community and External Stakeholders

High Priority – Scheduling

High Priority – Election Plebiscite?

Outcome 3: Foster Player Development

- Identify and Vet Qualified Coaching Providers
- Train and Champion "Physical Literacy" in the Sea to Sky Corridor
- Market WPA Program Offerings to our Members first, then backfilling with the greater community

On-going – Planning...

Outcome 4: Increase Membership and Populate Board of Directors

- Re-structure Annual Fees and Explore Fundraising Opportunities
- Increase Community Awareness of the Association
 - Print Advertising and Online Marketing

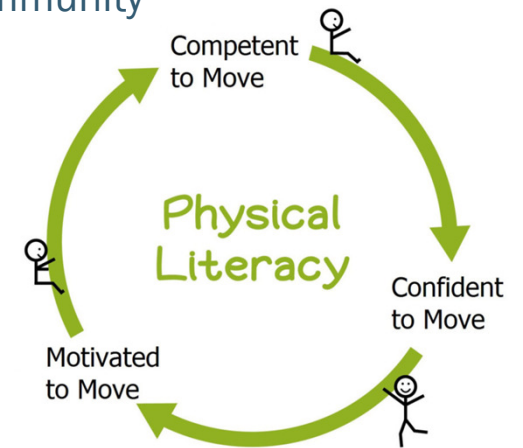
Ongoing

WRAPPING-UP



Pickleball in Whistler, Key Points...

- Aligns with our '*Physically Literate*' community
- Multi-generational family fun for all!
- Low cost-to-entry & to stay playing



Whistler Pickleball Association, Key 2022 Objectives...

- Building upon the ~700 Whistlerite kids introduced to PB and ~50 local adults over the past year
- Encouraging and Organizing Strategic Partnerships
- Nurturing cost-respective options for PB in the S2S Corridor