



## Advertise your Business with the **Chilliwack Pickleball Club**

*\*\* the largest and most progressive club in the Fraser Valley \*\**

*The sport of Pickleball is the fastest growing sport in North America and especially in the Fraser Valley and Chilliwack BC. The Chilliwack Pickleball Club was formed in early spring of 2017. Members play 7 days a week at the Landing Sports Centre 25530 Spadina Ave. on 14 indoor Pickleball courts, the largest in the Valley.*

*This popular sport is also played on a number of outdoor courts in smaller communities from Yarrow to Agassiz.*

*Pickleball is fun, easy to learn, very social and has become a "healthy exercise addiction" for all ages.*

### **Our Weekly Club Newsletter:**

- gives your business 52 view placements per year to 300+ members each week
- your company Logo plus a brief list of services, plus a link to your website or email
- in addition, we also send a special e-letter including your ad to (friends of CPC, non-club mbrs, usually tournament participants) of approximately 250+ picklers every 3 months
- we will stagger the starting dates by 6 months with a maximum of 6 sponsors

### **Our Club Website:**

- our website [www.chillpb.com](http://www.chillpb.com) has consistent exposure to players throughout BC
- your Logo/ad plus a brief list of services can be linked to your company website
- you will have 1<sup>st</sup> rights of sponsorship to Club sponsored Tournaments

### **Business Club Membership advantages..**

- you receive weekly email newsletters of club communications
- business recognition for your wall that you are a supporter of the CPC
- your employees have a free group PB lesson arranged with our Club Player Development team
- great way to team build with your key employees for exercise, learning and relationship building

**Pricing** - \$220/year - for each program (newsletter & website see ex.)  
- business membership is \$40/yr

Note: for each of the advertising programs above, if advertising in both, a 15% discount applies to the total (example, Business club mbrs 220+220 minus 15% = \$374/yr, (for newsletter & website)

for more details contact Doug or Ken

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