



Introduction to Racing to Zero - YYC for Coaches, Volunteers, & Sport Administrators

Racing to Zero - YYC (RTZ) is going live this 2021 track season at Foothills Athletic Park! This project is a sport and environmental sustainability initiative founded by two-time Olympian and former Calgary Warriors sprinter Oluseyi (Seyi) Smith with support from the Canadian Olympic Committee (COC) and International Olympic Committee (IOC).

Seyi and his team have partnered with the Calgary Track Council (CTC) and Athletics Alberta (AA) to share tips, sustainability event hosting best practices, and a tool to measure the carbon footprint baseline for all the CTC meets.

RTZ will be objectively comparing how the New Balance Series, CALTAF, Cheetahs and Summer Challenge stand up to each other based on the waste the events produce; and how much carbon dioxide is emitted due to transportation to and from the meets.

What can you do as a Coach, Volunteer or Sport Administrator

In addition to our general tips like bringing reusable bottles and taking part in the RTZ Sustainability Passport Quiz, we are hoping the team behind athletes and hosting events can help RTZ with our data integrity and event communications

Data Integrity

We have shared (2) questions with the meet directors that need to be answered accurately for our carbon dioxide emission calculations

- What mode of transportation will you use to get to the track
- What is the approximate distance you'll travel to get to the track (one way)
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The answers will be multiple choice. Our ask to you is to encourage your athletes and coaches registering for athletes to enter this information as accurately as possible. Use Google Maps to calculate the one way distance from your homes to Foothills.

Communications

Secondly, we have purchased an industrial scale to track the total waste produced for each event. Our ask to you is to communicate with your athletes and colleagues the importance of disposing of waste in the proper bins. RTZ will be including a URL to the City's "What Goes Where" website during the events. Link ---> rebrand.ly/RTZ-WGW

Lastly, we encourage everyone to share the initiative with others in your community. Knowledge of our efforts is just as effective as our carbon calculator at achieving our end goals. Visit racingtozero.ca and our Youtube video [HERE](#) for more information. Send any questions to us via our website. More tips and tricks will follow throughout the season. Good Luck!