



## **Introduction to Racing to Zero - YYC**

Racing to Zero - YYC (RTZ) is going live this 2021 track season at Foothills Athletic Park! This project is a sport and environmental sustainability initiative founded by two-time Olympian and former Calgary Warriors sprinter Oluseyi (Seyi) Smith with support from the Canadian Olympic Committee (COC) and International Olympic Committee (IOC).

Seyi and his team have partnered with the Calgary Track Council (CTC) and Athletics Alberta (AA) to share tips, sustainability event hosting best practices, and a tool to measure the carbon footprint baseline for all the CTC meets.

RTZ will be objectively comparing how the New Balance Series, CALTAF, Cheetahs and Summer Challenge all stand up to each other based on the waste the events produce; and how much carbon dioxide is emitted due to transportation to and from the meets.

### **What can you do to help us?**

Racing to Zero - YYC knows there is a lot of goodwill in our sport community towards all of us collectively doing our parts to help be more environmentally sustainable. Here are (3) starting actions everyone attending the Calgary Cheetah Meet can do.

#### **1. Bring Your Own Reusable Water Bottle**

Racing to Zero installed a new permanent water fountain by the 300m start at Foothills and also purchased a mobile fountain for the CTC and Athletics Alberta to use at events. We did this to reduce the use of plastic water bottles

#### **2. Track Your Travel**

Racing to Zero is measuring how much carbon dioxide is emitted due to travel. For athletes and coaches registering for events, be as accurate as you can when you answer the (2) questions we have shared with the meet directors.

- What mode of transportation will you use to get to the track
- What is the approximate distance you'll travel to get to the track (one way)

#### **3. Take the Sustainability Quiz & Tell your Friends about Us!**

Racing to Zero has created an online quiz as a tool for everyone in our community to learn more about sport sustainability and what different things we can do to help with the world's #ClimateComeback. If you get 100% you'll get a Canadian Olympic Committee water bottle and lapel pins. Try out the quiz and tell your friends and family about Racing to Zero - YYC! The quiz is live on June 11 2021. Click [HERE](#) to play.

For more information visit [racingtozero.ca](http://racingtozero.ca) or watch our Youtube video [HERE](#)