

# Sponsorship Program

*The **Delta Pickleball Assoc** has approx. 450 members and was formed in 2017 to promote, educate, and coordinate the sport of Pickleball in Delta. We liaise with the facilities management and the municipality to book court times and provide and maintain outdoor facilities.*

The game can be played at any level and, regardless of skill level, develops quickness of mind, faster reflexes, and uniquely activates portions of the brain few other sports do. It is a highly social game, bringing all ages into an environment where contact with others is a requisite part of the sport. Its benefits as a social experience are unparalleled.

The **Delta Pickleball Assoc** acts as a catalyst to support these players through an informative website and member newsletters promoting dedicated club playing times, clinics and tournaments. We have added sponsorships to help defray the costs associated with our website and newsletters. Your support will help us increase the opportunities and growth of pickleball in Delta, while highlighting your company.

Our site currently gets over 2,000 visits a month. We offer a limited number of sponsorship options allowing a business to advertise and, at the same time, support the sport of pickleball in Delta. Rates are for 2021, and are outlined below.

## **Business Premium Website Ad - \$125.00 for 12 months** (only two)

These ads will be prominently positioned on our **home** page and can include your logo, phone number and link to your website. We guarantee to allow you the option to renew your sponsorship for as long as you wish.

## **Newsletter Ad - \$50.00 for 12 months** or **\$20.00 single insertion**

These ads are positioned in our Quarterly newsletter and can include your logo, phone number and link to your website. Only two (non-competing) ad spaces available. Our informative newsletter is distributed to approximately 450 local Delta pickleball enthusiasts.

**Club Tournaments** - named sponsorships are available - portable sales kiosks at events can be arranged. See contact info below for dates, locations, and costs.

Sponsor to provide digital artwork for ad sizes of either rectangular 400 x 100 pixels or square 200 x 200 pixels.

For more information or to arrange for a sponsorship program for your business, please contact **Delta Pickleball Assoc.:** [sponsorship@deltapickleball.org](mailto:sponsorship@deltapickleball.org)